

# BEAUMONT WATER HEATERS

*designed for a lifetime of reliability and efficiency*



## Press release

10 July 2009

### BEST OF BRITISH IN BEAUMONT AND CITY PLUMBING

Britain's leading manufacturer of DHW generators and Britain's leading builder's merchant have joined forces to bring the Beaumont range of rugged, reliable, and energy-efficient boilers to the country's independent plumbers, heating engineers and general builders.

The Beaumont range – V-Series, EnergyMaster, and MiniMaster – is nationally recognised for the rugged build quality that makes a 30-year lifespan easily achievable, with the Beaumont heat exchanger units made from stainless steel grade 304L with the unique Turbulator device that dramatically cuts fuel consumption.

Already popular with specifiers in the public sector and the hospitality trade, and common in large industrial and housing units, the full range is now available to plumbers heating engineers, General builders through the 208 branches of the Travis Perkins-owned City Plumbing branches.

City Plumbing customers are able to order anything from complete new DWH units to individual Beaumont spare parts. Next-day delivery is guaranteed for spares, while new units will be purpose-built and delivered within three working days. Technical support can also be delivered via the complete operating manuals available directly from the Beaumont website. [www.beaumont-heaters.co.uk](http://www.beaumont-heaters.co.uk)

Beaumont Managing Director Jim Fallon said distribution through the City Plumbing branches would make the range directly available to independent plumbers, and heating engineers and General Builders for the first time in the 42 year history of Beaumont.

“Until now, much of our business has been made up of large installations in prisons, barracks, Universities hospitals, hotels, Leisure Facilities Football clubs residential blocks, schools and the like,” he said. “But our family of reliable, energy-efficient DHW generators has a wide range of applications which independent installers can now exploit to the full.”

He added that the quick delivery guarantee had been made possible by a programme of investment at Beaumont's Wiltshire factory, which had seen increases in both production capacity and stock levels.

“There's been a big increase in demand for our products recently as specifiers pay more attention to the overall lifetime cost and carbon footprint of the equipment they order,” he said. “That's given us the confidence to go forward with significant investment at the factory and the expansion of our distribution base.”

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